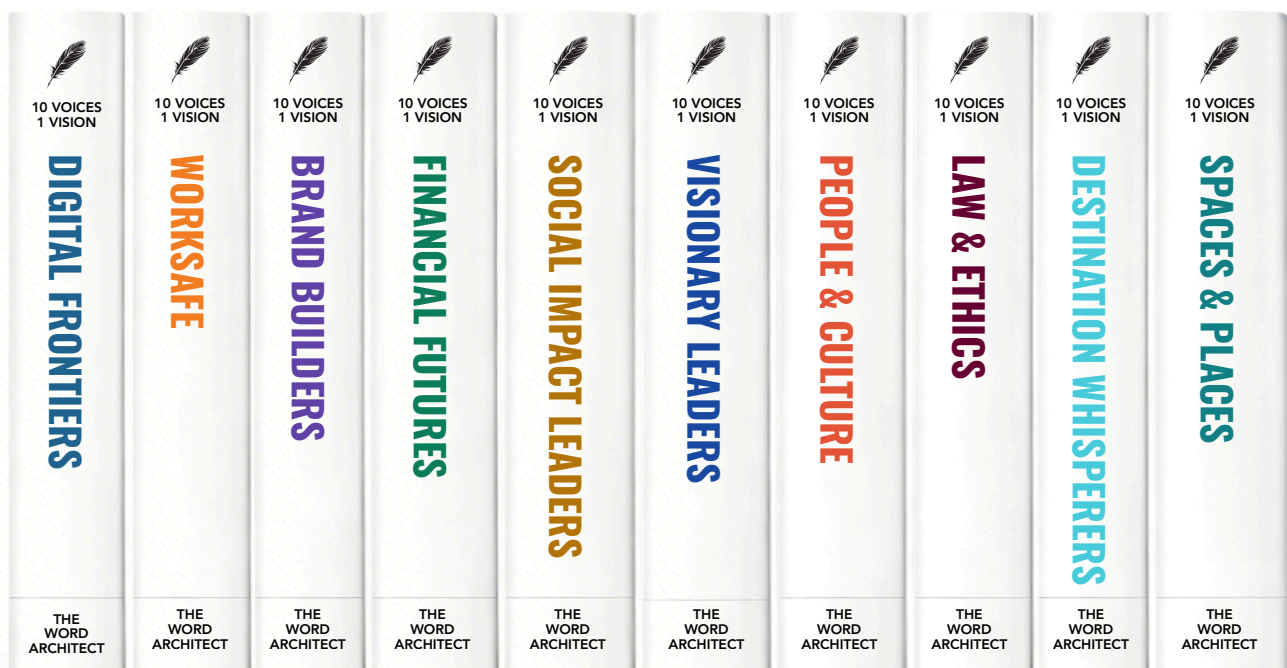


# 10 VOICES 1 VISION

A Collaborative  
Publishing Venture by *The Word Architect* EST 2019



## Author Overview & Participation Guide

Where thought leaders, entrepreneurs, and professionals come together to co-author a single, powerful book that showcases industry insight and real-world expertise.

# WHAT IS 10 VOICES 1 VISION?

10 Voices | 1 Vision brings together 10 professionals to co-author a themed book, sharing their knowledge, experience, and perspectives around a common industry focus. It is designed for experts who want to publish thought leadership without the full time commitment or cost of writing an entire book alone. Each contributor writes one chapter, and together the group produces a professionally published book distributed through Amazon and other channels.

**The result is a powerful collaboration that builds:**

- Visibility • Credibility • Community • Legacy

## Our First 10 Themes & Series Names

THEME	SERIES NAME
AI / Technology / Cybersecurity	Digital Frontiers Edition
Occupational Health & Safety	WorkSafe Edition
Marketing & Sales	Brand Builders Edition
Finance / Investment	Financial Futures Edition
NPO / NGO	Social Impact Leaders Edition
Leadership / Executive Coaching	Visionary Leaders Edition
Human Resources / Workplace	People & Culture Edition
Legal / Compliance	Law & Ethics Edition
Hospitality / Tourism	Destination Whisperers Edition
Property / Real Estate	Spaces & Places Edition

# HOW THE MODEL WORKS

## STEP 1

### Join a Cohort of 10 Professionals

Each edition brings together 10 contributors, either from a shared industry or from complementary fields. This creates a diverse, credible book with multiple perspectives.

## STEP 2

### Write One Chapter

Each contributor writes one chapter focused on their expertise, story, or leadership insights. Your ideas and intellectual property remain your own.

## STEP 3

### Share the Investment

Rather than one author carrying the full cost of publishing, the production investment is shared across all contributors.

## STEP 4

### Publish with The Word Architect

The book is professionally produced and published under The Word Architect imprint.

## STEP 5

### Royalty Sharing

All contributors benefit from the shared reach of the book and potential royalty income from sales.

# BOOK FORMAT

**Each book typically includes:**

- 10 authors
- Approximately 3,000 words per chapter
- Total manuscript of 30,000–35,000 words
- Final book length of 120–150 pages (paperback)

This length is ideal for a high-impact, practical business book.

## AUTHOR PACKAGE

**Each contributor receives a comprehensive publishing package including:**

### Editorial Support

- One content coaching call to guide your chapter structure
- Two rounds of editing (structural + copy)
- Full proofreading and editing
- Chapter title consultation

### Author Positioning

- Author bio and call-to-action included in the book
- Author spotlight across The Word Architect platforms

### Marketing Assets

- PDF version of your chapter
- Social media graphic pack
- Press release draft for your personal use

## BOOK PRODUCTION & PUBLISHING

**The Word Architect manages the entire production process, including:**

- Collation and formatting of all chapters into a unified manuscript
- Professional typesetting for print and eBook
- Single unified cover design to maintain brand cohesion
- Amazon KDP setup including ISBN and metadata
- Coordinated launch marketing campaign
- Ongoing marketing campaigns to increase visibility
- Annual royalty administration and distribution

# INVESTMENT

Package Cost per Author:

R10,000 (ex VAT)  
or  
\$540 USD (no VAT)

This shared investment covers editing, production, publishing, and launch support.

## OPTIONAL ADD-ONS

Authors may also request additional services (costed separately):

- Promotional video interview
- Professional Photoshoot
- Print copies (quoted based on quantity)
- Custom PR or marketing support

## WHY AUTHORS PARTICIPATE

Authors join 10 Voices | 1 Vision to:

- Become a published author
- Strengthen their professional credibility
- Share their expertise with a wider audience
- Collaborate with other respected professionals
- Leave a published legacy of their ideas

**READY TO ADD  
YOUR VOICE?**

**Applications are open for upcoming editions.**

Each book is limited to 10 contributors per theme, ensuring every author receives meaningful visibility and positioning.



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The Word Architect  
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