



THE

# Trendsetter

Set your sights high with our  
Trendsetter Package.

Make a statement - set the trends - make an impact!

## RETAINER PACKAGE INCLUDES

Monthly content planning and engagement strategy

Across 3 social platforms

16 posts per month

3 Mailers per month

Paid Advert Management

3 monthly Digital Report

**R22 500pm**  
(+ VAT)

6-month minimum commitment with review after month 6.

Advert spend for own account (recommended R8000 p/m).

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BUILDING YOUR BRAND ONE WORD AT A TIME

The Word Architect 