



# THE Influencer

You're an established SME looking to take advantage of your experience and legacy to tell the world why they should be dealing with you. The Influencer Package is just what you need.

## RETAINER PACKAGE INCLUDES

Monthly content planning and engagement strategy

Across 3 social platforms

12 posts per month

2 Mailers per month

Paid Advert Management

3 monthly Digital Report

**R18 500pm**  
(+ VAT)

6-month minimum commitment with review after month 6.  
Advert spend for own account (recommended R6000 p/m).

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BUILDING YOUR BRAND ONE WORD AT A TIME

The Word Architect 