



# LinkedIn Marketing

OPTIMISE YOUR LINKEDIN PROFILE

Let The Word Architect create a powerful LinkedIn Profile allowing you to market yourself with confidence.

## What we focus on:

- A marketable About section
- Contact Info
- Employment History
- Education & Qualification History
- Associations and Organisations
- Projects and Media additions
- Background banner and Profile image
- Offering you tips on how best to use your LinkedIn Profile

**R 3000** per person ex vat

Ts&Cs Apply

**"Did you know**  
that with an optimised LinkedIn Profile you will receive 30% more searches than without. Optimising your profile means adjusting the words & layout so to make your profile more marketable and SEO-friendly."



OR TAKE UP ONE OF OUR CONTENT CREATION PACKAGES AND SAVE ...

BUILDING YOUR BRAND ONE WORD AT A TIME