



THE SOCIAL *Butterfly*

Give your small business the kickstart it needs
and begin your digital footprint journey today with our
Social Butterfly Package!

RETAINER PACKAGE INCLUDES

Monthly content planning and engagement strategy

Across 2 social platforms

8 posts per month

1 Mailer per month

Paid Advert Management

3 monthly Digital Report

R11 500pm
(+ VAT)

6-month minimum commitment with review after month 6 | Advert spend
for own account (recommended R3000 p/m)

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The Word Architect 



BUILDING YOUR BRAND ONE WORD AT A TIME