



WHAT IS IT?

THE WORD BOX is a monthly collection of content focusing on a particular theme suited to your industry and offerings, broken down into 3 mediums:

1. A blog
2. 4 social media posts with copy, a graphic and suitable hashtags
3. A designed mailer template with copy and graphics

EVERY MONTH, YOU WILL RECEIVE A **NEW WORD BOX** WITH A **NEW THEME** BASED ON APPROVED RESEARCH WE HAVE APPLIED 6 MONTHS AHEAD OF THE TIME.



HOW DOES IT WORK?

Every month, you receive access to your WORD BOX and use the content on your website, your social platforms and your mailer.

WHO IS THIS FOR?

The business owner who isn't quite ready to commit to a retainer digital marketing package, who cannot come up with the ideas but is willing to take the content supplied and implement it into their socials and mailers.