

The Series

TELL YOUR STORY IN YOUR OWN UNIQUE WAY ...

WITH OUR **MARKETING PLAN**



Initial content strategy, planning, engagement strategy & review of content plan/graphics



Social posting across 2 social platforms



8 posts per month spread evenly across the 2 platforms – & adjusted accordingly



Content plan for all 8 posts including branded graphics



1 Mailer per month on Mailer Lite
(includes database update & monthly reports)



The Series
R6000 PER MONTH
(+ VAT)

+27 82 466 4806 lisa@thewordarchitect.co.za
www.thewordarchitect.co.za


The Word Architect

BUILDING YOUR BRAND, ONE WORD AT A TIME

